



# CIRCUS TIME

*Sponsorship brochure*

# TOGETHER WE ARE STRONGER

The 2020 Lingfield College Circus Bonanza is a fundraising initiative that will provide an opportunity for the School, its families and their friends to come together to celebrate being part of a community whose connecting strand is our children and their education. As we all know education is as much about experiences as it is about classroom based learning and, therefore, the aim is to create a fun event that brings us all together.





## THE WIDER COMMUNITY

The Lingfield College Circus Bonanza provides an opportunity for local businesses to show their support by sponsoring some or all of the activities. In return businesses will be acknowledged as key sponsors of the event and also be given the opportunity to present their products / services to the families of the School.



## *Sponsorship packages:*

- Circus Time
- Time for Tea
- Roll-Up Roll-Up
- Treat Time
- Coconut shy
- Circus Programme



# SPONSORSHIP PACKAGES

We have created a number of sponsorship packages which enable local organisations (or families) to select elements of the Circus Bonanza which can be branded. If these packages do not fit we are more than happy to discuss bespoke packages to ensure anyone that wishes to show their support is able to do so.



## USE OF FUNDS

The sponsorship packages have been crafted with a view to covering the costs involved. However, should any excess sponsorship be received this will go towards Lingfield College's LPA 2020/21 Fundraising target. Further details of the specific fundraising initiatives will be announced in March 2020. If potential sponsors would like more information regarding these we are happy to discuss this in more detail.



# CIRCUS TIME

Sponsorship of the Big Tent that will host the main circus activities.

- Central position at the Circus
- Acknowledgment as a key sponsor in all literature and communications
- Opportunity for tailored communications to parents (where relevant)

Total sponsorship - £4000

Sponsorship packages - £250, £500, £750 or £1000



## TIME FOR TEA

Sponsorship of the BBQ area which is bound to be busy!

- Visible branding across the catering area
- Acknowledgment as a key sponsor in all literature and communications
- Opportunity for tailored communications to parents (where relevant)

Maximum of two sponsors for the catering  
£500 / sponsor





# ROLL-UP ROLL-UP

Sponsorship of the prizes for the fun and games stalls

- Visible branding at relevant areas of the Circus
- Acknowledgment as a key sponsor in all literature and communications
- Opportunity for tailored communications to parents (where relevant)

Maximum of two sponsors

£500 / sponsor



# TREAT TIME

Sponsorship of the tuck shop area

- Visible branding
- Acknowledgment as a key sponsor in all literature and communications
- Opportunity for tailored communications to parents (where relevant)

Maximum of two sponsors

£150/ sponsor



# COCONUT SHY

Sponsorship of the ever popular coconut shy

- Visible branding
- Acknowledgment as key sponsor in all literature and communications
- Opportunity for tailored communications to parents (where relevant)

Maximum of two sponsors

£150/ sponsor



# ADVERTISING

Advertising opportunities within the Circus programme

- Option for a 1/2, full or double page

Half page

£75

Full page

£125

Double page spread

£200



# SUPPORTERS

If any of the School friends and families would like to support the Circus but do not want to take up any of the specific packages we would, of course, welcome your support.

- £200 - receive 4 free tickets and acknowledgment in the programme
- £100 - receive 2 free tickets and acknowledgment in the programme

ALONE WE CAN DO SO  
LITTLE, TOGETHER WE  
CAN DO SO MUCH